

Montpellier  
Business  
School  
since 1897

*Masters  
of Science*  
**PROGRAMMES**



[montpellier-bs.com](http://montpellier-bs.com)

MONTPELLIER BUSINESS SCHOOL IS ACCREDITED:



# MASTERS OF SCIENCE

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**4<sup>th</sup>**

BEST FRENCH  
MSc  
IN GLOBAL  
BUSINESS

LE MOCI  
| 2018

Masters of Science Programmes

**9<sup>th</sup>**

BEST FRENCH  
MSc  
IN FINANCE

QS RANKING  
| 2019

Masters of Science Programmes

**14<sup>th</sup>**

BEST FRENCH  
MSc IN  
INTERNATIONAL  
BUSINESS

LE MOCI  
| 2018

Masters of Science Programmes

**16<sup>th</sup>**

BEST FRENCH  
BUSINESS  
SCHOOL

FINANCIAL TIMES  
| 2018

Business School ranking

# MONTPELLIER BUSINESS SCHOOL

## MAKING A DIFFERENCE

Founded in 1897 and built on strong values, Montpellier Business School offers French and international students, who are unique in their diversity and their backgrounds, the excellency of an internationally recognised French Grande Ecole of Management.

By choosing MBS, you're choosing to become a responsible actor in a changing world.



## OUR Mission

« To train, through higher education programmes, managers that are strong in their diversity, aware of their global responsibility in carrying out their missions, and able to adapt to changes in local, national and international environments ».

## AN INTERNATIONALLY RECOGNISED ACADEMIC EXCELLENCE



5%  
of Business  
Schools  
worldwide



2%  
of Executive  
MBA  
programmes



Less than 2%  
of master's  
programmes  
worldwide

## OUR Values

- › Ethics
- › Openness and diversity
- › Global responsibility and performance



## MONTPELLIER BUSINESS SCHOOL KEY FIGURES

**100+**

permanent faculty

**60%+**

international professors

**3,600+**

students

**1,000+**

foreign students  
on campus

**16,000**

Alumni around  
the world in over

**90** countries

**120+**

start-ups  
incubated

**96%**

recent graduate  
employment  
rate



# MONTPELLIER BUSINESS SCHOOL

## BUILD A CAREER THAT SUITS YOU

### › | CAREER CENTER

Throughout the year, a team of recruitment professionals works full-time on student employability.

MBS' career consultants support students at every stage of their professionalisation, from self-evaluation to the search for internships or employment.

As a result, more than 70% of our students are hired before graduation.

### › | A NETWORK OF 16,000 ALUMNI

The Alumni association gathers 16,000 graduates and 23 branches worldwide.

Students are free lifetime members of MBS Alumni. They benefit from all services allowing them to be involved in the network from the moment they arrive at school.

### › | STRATME'UP

This service allows businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.



# MONTPELLIER

THE  
PLACE  
TO BE  
THE PLACE  
TO STUDY



- › | **7<sup>th</sup> largest city in France**
- › | **Montpellier is ideally located**  
10 km from the sea, just a few hours from ski resorts, 3 hours from Barcelona and Paris
- › | **Over 75,000 students**
- › | **1 student out of 7** is an international student
- › | **3<sup>rd</sup> best city to live in France in 2018**, according to the reference magazine L'Etudiant
- › | **Numerous cultural and sport events** where you can discover works by artists from France and abroad



# BECOMING AN EXPERT OF FINANCE

›   MSc in <b>FINANCE</b> .....	6
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›   SPECIALISED MSc in <b>INNOVATIVE FINANCE:</b> Fintech, Blockchains & Cryptocurrencies .....	10
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# MSC IN FINANCE

## OVERVIEW

The MSc in Finance offers both substantial theoretical knowledge and global practical applications that will give you the ability to work anywhere in the world. Learn from academic and professional experts, increase your earnings potential and open doors to a wide range of career opportunities.

## PROGRAMME OUTLINE

### INDUCTION



SEPTEMBER

#### WELCOME TO MONTPELLIER INDUCTION SEMINAR

A series of events and courses facilitating integration within the school:

French as a foreign language courses, intercultural seminars and various events.

### AUTUMN SEMESTER



OCTOBER – DECEMBER

#### CORPORATE FINANCE & ASSET MARKETS (24 ECTS)

- › | Advanced strategic finance
- › | Financial markets, banking & regulation
- › | Quantitative methods & decision theory
- › | Foundation of risks & asset pricing theory
- › | Financial modelling
- › | Fixed income options derivatives
- › | Soft skills development

### WINTER/SPRING SEMESTER



JANUARY – JUNE

#### FINANCIAL STRATEGIES (15 ECTS)

- › | Topics on valuation, M&A, LBO
- › | Introduction to big data & business analytics
- › | Finance simulation
- › | International finance

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### CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

### MASTER THESIS (30 ECTS/NOVEMBER - SEPTEMBER)

#### INTERNSHIP | PROFESSIONAL EXPERIENCE

At the end of their courses, students will have to find & complete an internship or professional project (4 to 6 months), in France or abroad, providing them with the ability to apply learned concepts and skills.

#### BUSINESS PROJECTS (21 ECTS)

- › | Entrepreneurial project\*
- › | StratMe'Up\*\*

#### \*ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

#### \*\*STRATME'UP


This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experienced professionals.

#### SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



## PRACTICAL INFORMATION

 **DURATION: 18 MONTHS**  
including 4-6 months of internship

 **LANGUAGE: ENGLISH**

 **TUITION FEES:**

- › | 13 900 € (for the entire programme)
- › | Individual scholarships may apply  
(up to 2000 € scholarship according to admission results)

**ECTS CREDITS : 90**

**COMPLETE THE ONLINE APPLICATION:**

- › | <http://bit.ly/MBS-Application-MSc>

**ENTRY REQUIREMENTS:**

The MSc is opened to all students and do not require prior general or technical knowledge related to the subjects

- › | An undergraduate degree  
(Bachelor's degree or equivalent or Baccalaureat + 3-year study of higher education according to professional and academic results)
- › | English test:  
Montpellier Business School English test (free)  
or TOEFL (at least 80/120)  
or IELTS (at least 6.0/9)  
or TOEIC (at least 785/990)  
Candidates with previous english studies are exempted

**YOU WILL BE REQUIRED TO UPLOAD THE FOLLOWING DOCUMENTS:**

- CV
- Copies of degrees and academic transcripts
- A copy of your identification (e.g. passport)
- Photo (jpeg)

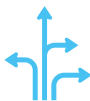
**SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW**

(via video conference)



## OVER THE COURSE OF THE YEAR YOU WILL:

- › | Engage in financial analysis in areas such as forecasting, budgeting, cost reduction techniques and operational performance.
- › | Analyse and prepare financial statements.
- › | Perform risk hedging processes and portfolio optimisation techniques.



## CAREER OPPORTUNITIES

- › | Financial analyst
- › | Commercial banking
- › | Financial planning
- › | Portfolio manager
- › | Private equity fund manager
- › | Credit manager
- › | Treasurer
- › | Cash management consultant
- › | Investment manager
- › | Private equity analyst
- › | Risk management analyst
- › | ...



## KEY FACULTY MEMBERS

- › | DR MOEZ BENNOURI
- › | DR BLAVATSKY PAVLO
- › | DR GUILLAUME ANDRIEU



**CONTACT US:**  
**ADMISSIONS DEPARTMENT**

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# MSC IN ENERGY AND ENVIRONMENTAL FINANCE

## OVERVIEW

The MSc will provide with a holistic vision of the energy business and also advance the understanding of finance theory. It will give a specific focus on the practical aspects of energy-environmental financial markets, encouraging you to develop creative, entrepreneurial and analytical approaches to frame issues in the energy-environment sphere as well as enhance your interpersonal skills.

## PROGRAMME OUTLINE

### INDUCTION



SEPTEMBER

#### WELCOME TO MONTPELLIER INDUCTION SEMINAR

A series of events and courses facilitating integration within the school :

French as a foreign language courses, intercultural seminars and various events.

### AUTUMN SEMESTER



OCTOBER – DECEMBER

#### FUNDAMENTALS OF MANAGEMENT (24 ECTS)

- › | Advanced strategic finance
- › | Foundations of risk & asset pricing theory
- › | Fixed income, options, derivatives
- › | Introduction to big data & business analytics
- › | Entrepreneurial finance
- › | Financial markets, banking & regulation
- › | Soft skills development

### WINTER/SPRING SEMESTER



JANUARY – JUNE

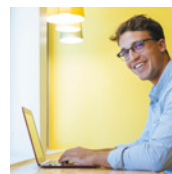
#### SPECIALIZATION IN ENERGY & ENVIRONMENTAL FINANCE (15 ECTS)

- › | Environmental finance, energy transition: actors, markets & business models
- › | Energy emerging markets, impact of new trends
- › | Commodity finance, resource policies
- › | Electricity markets
- › | Ethics, responsible development & regulation
- › | Renewable energies

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### CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

### MASTER THESIS (30 ECTS/SEPTEMBER-AUGUST)



#### BUSINESS PROJECTS (21 ECTS)

- › | Entrepreneurial project\*
- › | StratMe'Up\*\*

#### \* ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

#### \*\* STRATME'UP

This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

#### SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.





## PRACTICAL INFORMATION

 DURATION: 10 MONTHS

 LANGUAGE: ENGLISH

 TUITION FEES:

- › | 13 900 € (for the entire programme)
- › | Individual scholarships may apply (up to 2000 € scholarship according to admission results)

ECTS CREDITS : 90

COMPLETE THE ONLINE APPLICATION:

- › | <http://bit.ly/MBS-Application-MSc>

ENTRY REQUIREMENTS:

The MSc is opened to all students and do not require prior general or technical knowledge related to the subjects

- › | An undergraduate degree (Bachelor's degree or equivalent or Baccalaureat + 3-year study of higher education according to professional and academic results)
- › | English test:  
Montpellier Business School English test (free)  
or TOEFL (at least 80/120)  
or IELTS (at least 6.0/9)  
or TOEIC (at least 785/990)  
Candidates with previous english studies are exempted

YOU WILL BE REQUIRED TO UPLOAD THE FOLLOWING DOCUMENTS:

- CV
- Copies of degrees and academic transcripts
- A copy of your identification (e.g. passport)
- Photo (jpeg)

**SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW**

(via video conference)



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## OVER THE COURSE OF THE YEAR YOU WILL:

- › | Gain an in-depth understanding of the economic and financial processes and procedures associated with the energy and environmental markets sector.
- › | Develop your professional and personal knowledge necessary for a career in the energy, financial energy, renewable energy and broader environmental markets.



## CAREER OPPORTUNITIES

- › | Energy investment analyst, financial analysts, energy traders
- › | Banking industry (energy and power departments,...)
- › | Careers in renewable energies
- › | Energy specialist/blogger/expert
- › | Energy consultants
- › | Business developer
- › | Careers in research and/or academia (including PhD, DBAs opportunities...)
- › | ...



## KEY FACULTY MEMBERS

- › | DR DAVID ROUBAUD
- › | DR MUHAMMAD SHABHAZ
- › | DR AVIRAL TIWARI
- › | DR JAWAD SYED SHAHZAD

# SPECIALISED MSc IN RESPONSIBLE FINANCE FINANCIAL INCLUSION, MICROFINANCE & SOCIAL INNOVATION

## OVERVIEW

The MSc in Responsible Finance aspires to build a new generation of managers, willing to develop innovative solutions to promote responsible finance and financial inclusion worldwide.

## PROGRAMME OUTLINE

### INDUCTION



SEPTEMBER

#### WELCOME TO MONTPELLIER INDUCTION SEMINAR

A series of events and courses facilitating integration within the school :

French as a foreign language courses, intercultural seminars and various events.

### AUTUMN SEMESTER



OCTOBER – DECEMBER

#### FUNDAMENTALS OF MANAGEMENT (24 ECTS)

- › | Advanced strategic finance
- › | Foundations of risk & asset pricing theory
- › | Fixed income, options, derivatives
- › | Introduction to big data and business analytics
- › | Entrepreneurial finance
- › | Financial markets, banking & regulation
- › | Soft skills development

### WINTER/SPRING SEMESTER



JANUARY – JUNE

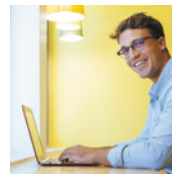
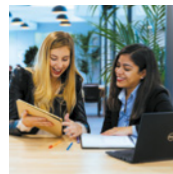
#### SPECIALIZATION IN RESPONSIBLE FINANCE (15 ECTS)

- › | Microfinance contracts & products
- › | Green banking
- › | Social & cooperative banking, responsible investing
- › | Assessment of social & financial performance of microfinance institutions
- › | Fintech solutions & digital finance
- › | Impact of diversity, gender on various financial institutions performance
- › | ...

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### CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

### MASTER THESIS (30 ECTS/SEPTEMBER-AUGUST)



#### BUSINESS PROJECTS (21 ECTS)

- › | Entrepreneurial project\*
- › | StratMe'Up\*\*

#### \* ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

#### \*\* STRATME'UP

This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

#### SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



## PRACTICAL INFORMATION

 DURATION: 10 MONTHS

 LANGUAGE: ENGLISH

 TUITION FEES:

- › | 13 900 € (for the entire programme)
- › | Individual scholarships may apply (up to 2000 € scholarship according to admission results)

ECTS CREDITS : 90

COMPLETE THE ONLINE APPLICATION:

- › | <http://bit.ly/MBS-Application-MSc>

ENTRY REQUIREMENTS:

The MSc is opened to all students and do not require prior general or technical knowledge related to the subjects

- › | An undergraduate degree (Bachelor's degree or equivalent or Baccalaureat + 3-year study of higher education according to professional and academic results)
- › | English test:  
Montpellier Business School English test (free)  
or TOEFL (at least 80/120)  
or IELTS (at least 6.0/9)  
or TOEIC (at least 785/990)  
Candidates with previous english studies are exempted

YOU WILL BE REQUIRED TO UPLOAD THE FOLLOWING DOCUMENTS:

- CV
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- A copy of your identification (e.g. passport)
- Photo (jpeg)

**SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW**

(via video conference)



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[montpellier-bs.com](http://montpellier-bs.com)



## OVER THE COURSE OF THE YEAR YOU WILL:

- › | Familiarize with social business models in both developed and developing countries.
- › | Investigate alternative banking solutions aiming at financial inclusion and poverty alleviation.
- › | Be aware of societal issues and willing to generate a positive impact, regardless of their activity.
- › | Address the complexities of responsible investment and financial decisions in organisations.



## CAREER OPPORTUNITIES

- › | Social & financial rating companies
- › | International and national NGOs such as positive planet, ADA, BRS, ...
- › | Microfinance institutions
- › | Social investment funds
- › | Social finance departments of mainstream banks, social enterprises, European institutions
- › | ...



## KEY FACULTY MEMBERS

- › | DR ANASTASIA COZARENCO
- › | DR MAREK HUDON
- › | DR MANTHOS DELIS



# SPECIALISED MSc IN INNOVATIVE FINANCE: FINTECH, BLOCKCHAINS & CRYPTOCURRENCIES

## OVERVIEW

The specialised MSc in Innovative Finance programme provides with a rare opportunity by bridging relevant and non-overly technical aspects of computer science, economics, banking, finance and law. It benefits from both relevant and applied theoretical and practical contributions, facilitated by both seasoned professionals and internationally recognized academics.

## PROGRAMME OUTLINE

### INDUCTION



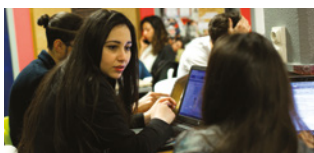
SEPTEMBER

#### WELCOME TO MONTPELLIER INDUCTION SEMINAR

A series of events and courses facilitating integration within the school :

French as a foreign language courses, intercultural seminars and various events.

### AUTUMN SEMESTER



OCTOBER – DECEMBER

#### FUNDAMENTALS OF MANAGEMENT (24 ECTS)

- › | Advanced strategic finance
- › | Foundations of risk & asset pricing theory
- › | Fixed income, options, derivatives
- › | Introduction to big data & business analytics
- › | Entrepreneurial finance
- › | Financial markets, banking & regulation
- › | Soft skills development

### WINTER/SPRING SEMESTER



JANUARY – JUNE

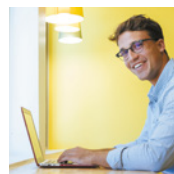
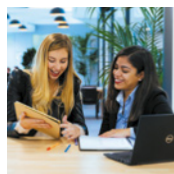
#### SPECIALIZATION IN FINTECH, BLOCKCHAIN & CRYPTOCURRENCIES (15 ECTS)

- › | Cryptocurrencies & digital money
- › | Bitcoins, Ethereum,
- › | Blockchain, innovation management & disruptive technology
- › | Smart contracts
- › | Ethics, cyber security, data protection & regulation
- › | FinTech app development

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### CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

### MASTER THESIS (30 ECTS/SEPTEMBER-AUGUST)



#### BUSINESS PROJECTS (21 ECTS)

- › | Entrepreneurial project\*
- › | StratMe'Up\*\*

#### \* ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

#### \*\* STRATME'UP

This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

#### SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



## OVER THE COURSE OF THE YEAR YOU WILL:

- › Develop general finance skills.
- › Explore the different ways to transpose these knowledge and expertise to the financial and banking industry.
- › Gain relevant specialisation in Innovative finance.



## CAREER OPPORTUNITIES

- › Investment analyst
- › Banking industry
- › Careers in Bitcoins and Ethereum
- › Digital currencies expert
- › Financial innovations consultants
- › Business developer
- › ...



## KEY FACULTY MEMBERS

- › DR DAVID ROUBAUD
- › DR ELIE BOURI
- › DR AVIRAL TIWARI
- › DR JAWAD SYED SHAHZAD

## PRACTICAL INFORMATION



DURATION: 10 MONTHS



LANGUAGE: ENGLISH



TUITION FEES:

- › 13 900 € (for the entire programme)
- › Individual scholarships may apply (up to 2000 € scholarship according to admission results)

ECTS CREDITS : 90

COMPLETE THE ONLINE APPLICATION:

- › <http://bit.ly/MBS-Application-MSc>

ENTRY REQUIREMENTS:

The MSc is opened to all students and do not require prior general or technical knowledge related to the subjects

- › An undergraduate degree (Bachelor's degree or equivalent or Baccalaureat + 3-year study of higher education according to professional and academic results)
- › English test:  
Montpellier Business School English test (free)  
or TOEFL (at least 80/120)  
or IELTS (at least 6.0/9)  
or TOEIC (at least 785/990)  
Candidates with previous english studies are exempted

YOU WILL BE REQUIRED TO UPLOAD THE FOLLOWING DOCUMENTS:

- CV
- Copies of degrees and academic transcripts
- A copy of your identification (e.g.passport)
- Photo (jpeg)

**SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW**

(via video conference)



CONTACT US:

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# BECOMING AN EXPERT IN **MARKETING MANAGEMENT**

»   MSc in <b>MARKETING</b> .....	16
»   MSc in <b>DIGITAL MANAGEMENT</b> .....	18
»   <b>SPECIALISED MSc FRENCH EXCELLENCE, LUXURY &amp; FASHION</b> .....	20
»   <b>SPECIALISED MSc in FOOD &amp; WINE MANAGEMENT</b> .....	22
»   <b>SPECIALISED MSc in TOURISM &amp; HOSPITALITY MANAGEMENT</b> .....	24

# MSC IN MARKETING

## OVERVIEW

The MSc in Marketing is a programme that explores marketing on a global scale. Within this diverse curriculum students are exposed to real world scenario-based learning that prepares students for a wide range of careers.

## PROGRAMME OUTLINE

### INDUCTION



SEPTEMBER

#### WELCOME TO MONTPELLIER INDUCTION SEMINAR

A series of events and courses facilitating integration within the school :  
French as a foreign language courses, intercultural seminars and various events.

### AUTUMN SEMESTER



OCTOBER – DECEMBER

#### COMPREHENSIVE STRATEGIC MARKETING CURRICULUM (24 ECTS)

- › | Advanced strategic marketing
- › | Consumer psychology & behaviour
- › | Digital marketing
- › | Global marketing management
- › | Data analytics for marketing
- › | Graphic design & brand communication
- › | Soft skills development

### WINTER/SPRING SEMESTER



JANUARY – JUNE

#### MARKETING IN DIFFERENT SECTORS (15 ECTS)

- › | Social impact of marketing
- › | Digital communication & social media
- › | Sector marketing
- › | CRM and big data
- › | Mark'strat

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### CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

### MASTER THESIS (30 ECTS/NOVEMBER - SEPTEMBER)

#### INTERNSHIP | PROFESSIONAL EXPERIENCE

At the end of their courses, students will have to find & complete an internship or professional project (4 to 6 months), in France or abroad, providing them with the ability to apply learned concepts and skills.

#### BUSINESS PROJECTS (21 ECTS)

- › | Entrepreneurial project\*
- › | StratMe'Up\*\*

#### \* ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

#### \*\* STRATME'UP


This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

#### SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



## PRACTICAL INFORMATION

 **DURATION: 18 MONTHS**  
including 4-6 months of internship

 **LANGUAGE: ENGLISH**

 **TUITION FEES:**

- › | 13 900 € (for the entire programme)
- › | Individual scholarships may apply (up to 2000 € scholarship according to admission results)

**ECTS CREDITS : 90**

**COMPLETE THE ONLINE APPLICATION:**

- › | <http://bit.ly/MBS-Application-MSc>

**ENTRY REQUIREMENTS:**

The MSc is opened to all students and do not require prior general or technical knowledge related to the subjects

- › | An undergraduate degree (Bachelor's degree or equivalent or Baccalaureat + 3-year study of higher education according to professional and academic results)
- › | English test:  
Montpellier Business School English test (free)  
or TOEFL (at least 80/120)  
or IELTS (at least 6.0/9)  
or TOEIC (at least 785/990)  
Candidates with previous english studies are exempted

**YOU WILL BE REQUIRED TO UPLOAD THE FOLLOWING DOCUMENTS:**

- CV
- Copies of degrees and academic transcripts
- A copy of your identification (e.g. passport)
- Photo (jpeg)

**SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW**

(via video conference)



## OVER THE COURSE OF THE YEAR YOU WILL:

- › | Critically analyse international markets and their respective socio-cultural dynamics.
- › | Design marketing strategies tailored to specific customer segments.
- › | Implement innovative digital technologies.



## CAREER OPPORTUNITIES

- › | Marketing manager
- › | Digital marketing manager
- › | Communications director
- › | International brand manager
- › | International product manager
- › | International events director
- › | ...



## KEY FACULTY MEMBERS

- › | DR CALIN GURAU
- › | DR PAUL CHIAMBARETTO
- › | DR FRANK CELHAY
- › | DR LAURIE BALBO



**CONTACT US:**  
**ADMISSIONS DEPARTMENT**

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# MSC IN DIGITAL MANAGEMENT

## OVERVIEW

Through this programme, you will understand and consider the effects of the digital revolution. The lectures, seminars and case studies all along the year will give you the tools and methods that initiate a digital transformation around a service offering, beyond the purely technical aspects. Developing economic models, implementing digital strategies and making a significant contribution to the digital economy and the transformation of society are other key areas you will master once graduated.

## PROGRAMME OUTLINE

INDUCTION	AUTUMN SEMESTER	WINTER/SPRING SEMESTER
		
SEPTEMBER	OCTOBER – DECEMBER	JANUARY – JUNE
<p><b>WELCOME TO MONTPELLIER INDUCTION SEMINAR</b></p> <p>A series of events and courses facilitating integration within the school :</p> <p>French as a foreign language courses, intercultural seminars and various events.</p>	<p><b>COMPREHENSIVE DIGITAL MANAGEMENT CURRICULUM (23ECTS)</b></p> <ul style="list-style-type: none"> <li>› Strategic management</li> <li>› Digital marketing</li> <li>› Information technology &amp; value creation</li> <li>› Soft skills development</li> <li>› Digital communication &amp; social Media</li> <li>› New consumption trends, new business</li> <li>› Sustainable innovation development</li> </ul>	<p><b>B R E A K</b></p> <p><b>DIGITAL MANAGEMENT PROJECTS &amp; CASE STUDIES (16 ECTS)</b></p> <ul style="list-style-type: none"> <li>› Advanced innovation management</li> <li>› Big data &amp; analytics</li> <li>› Digital change</li> <li>› Organisational behaviour &amp; change management</li> <li>› Sustainability &amp; digital transformation</li> </ul>

### CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

### MASTER THESIS (30 ECTS/NOVEMBER - SEPTEMBER)

#### INTERNSHIP | PROFESSIONAL EXPERIENCE

At the end of their courses, students will have to find & complete an internship or professional project (4 to 6 months), in France or abroad, providing them with the ability to apply learned concepts and skills.

#### BUSINESS PROJECTS

(21 ECTS)

- › Entrepreneurial project\*
- › StratMe'Up\*\*

#### \* ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

#### \*\* STRATME'UP


This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

#### SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



## PRACTICAL INFORMATION

 **DURATION: 18 MONTHS**  
including 4-6 months of internship

 **LANGUAGE: ENGLISH**

 **TUITION FEES:**

- › | 13 900 € (for the entire programme)
- › | Individual scholarships may apply  
(up to 2000 € scholarship according to admission results)

**ECTS CREDITS : 90**

**COMPLETE THE ONLINE APPLICATION:**

- › | <http://bit.ly/MBS-Application-MSc>

**ENTRY REQUIREMENTS:**

The MSc is opened to all students and do not require prior general or technical knowledge related to the subjects

- › | An undergraduate degree  
(Bachelor's degree or equivalent or Baccalaureat + 3-year study of higher education according to professional and academic results)
- › | English test:  
Montpellier Business School English test (free)  
or TOEFL (at least 80/120)  
or IELTS (at least 6.0/9)  
or TOEIC (at least 785/990)  
Candidates with previous english studies are exempted

**YOU WILL BE REQUIRED TO UPLOAD THE FOLLOWING DOCUMENTS:**

- CV
- Copies of degrees and academic transcripts
- A copy of your identification (e.g. passport)
- Photo (jpeg)

**SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW**

(via video conference)



## OVER THE COURSE OF THE YEAR YOU WILL:

- › | Develop knowledge of digital culture: pure players, security, technologies, legal context, etc.
- › | Know how to analyse and benefit from Big Data.
- › | Understand the evolution of management disciplines impacted by the digital.



## CAREER OPPORTUNITIES

- › | Digital manager
- › | Digital strategy consultant
- › | E-marketing manager
- › | Digital project manager
- › | E-business manager
- › | Digital and social media director
- › | Web agency director
- › | Web entrepreneur
- › | Head of digital transformation
- › | Digital design project manager
- › | Digital business analyst
- › | ...



## KEY FACULTY MEMBERS

- › | DR DAVID ROUBAUD
- › | DR ELIE BOUR
- › | DR AVIRAL TIWARI
- › | DR JAWAD SYED SHAHZAD



**CONTACT US:**  
**ADMISSIONS DEPARTMENT**

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# SPECIALISED MSC IN FRENCH EXCELLENCE, LUXURY & FASHION

## OVERVIEW

France has developed excellence centers widely recognised around powerful actors in the marketing, luxury and fashion industries. The MSc allows graduate to better understand and master this unique savoir-faire, the so-called French Excellence, which attracts corporations around the globe looking for talented young managers.

## PROGRAMME OUTLINE

### INDUCTION



SEPTEMBER

#### WELCOME TO MONTPELLIER INDUCTION SEMINAR

A series of events and courses facilitating integration within the school :

French as a foreign language courses, intercultural seminars and various events.

### AUTUMN SEMESTER



OCTOBER – DECEMBER

#### FUNDAMENTALS OF MANAGEMENT (24 ECTS)

- › | Advanced strategic marketing
- › | Consumer psychology & behavior
- › | Digital marketing
- › | Global marketing management
- › | Data analytics for marketing
- › | Graphic design & brand communication
- › | Soft skills development

### WINTER/SPRING SEMESTER



JANUARY – JUNE

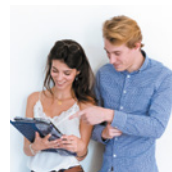
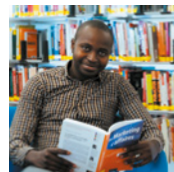
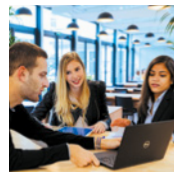
#### LUXURY & EXCELLENCE (15 ECTS)

- › | Luxury & fashion: actors, markets & business models
- › | Luxury marketing
- › | Cultural & service marketing

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### CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

### MASTER THESIS (30 ECTS/SEPTEMBER-AUGUST)



#### BUSINESS PROJECTS (21 ECTS)

- › | Entrepreneurial project\*
- › | StratMe'Up\*\*

#### \* ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

#### \*\* STRATME'UP

This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

#### SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



## PRACTICAL INFORMATION

 DURATION: 10 MONTHS

 LANGUAGE: ENGLISH

 TUITION FEES:

- › | 13 900 € (for the entire programme)
- › | Individual scholarships may apply (up to 2000 € scholarship according to admission results)

ECTS CREDITS : 90

COMPLETE THE ONLINE APPLICATION:

- › | <http://bit.ly/MBS-Application-MSc>

ENTRY REQUIREMENTS:

The MSc is opened to all students and do not require prior general or technical knowledge related to the subjects

- › | An undergraduate degree (Bachelor's degree or equivalent or Baccalaureat + 3-year study of higher education according to professional and academic results)
- › | English test:  
Montpellier Business School English test (free)  
or TOEFL (at least 80/120)  
or IELTS (at least 6.0/9)  
or TOEIC (at least 785/990)  
Candidates with previous english studies are exempted

YOU WILL BE REQUIRED TO UPLOAD THE FOLLOWING DOCUMENTS:

- CV
- Copies of degrees and academic transcripts
- A copy of your identification (e.g. passport)
- Photo (jpeg)

SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW

(via video conference)



## OVER THE COURSE OF THE YEAR YOU WILL:

- › | Develop a strong sense of innovation, a creative mindset coupled with hands on knowledge of luxury products.
- › | Contribute to the creation and launch of high quality and original products or services, and then in their efficient branding, marketing and selling.



## CAREER OPPORTUNITIES

- › | Luxury product manager
- › | Marketing manager
- › | Brand manager
- › | Head of sales
- › | Client experience advisor
- › | Luxury specialist
- › | Luxury and excellence consultant
- › | CRM manager
- › | Business developer
- › | ...



## KEY FACULTY MEMBERS

- › | DR OKSANA GREBINEVYCH
- › | ALEXANDRE HIDALGO



CONTACT US:  
**ADMISSIONS DEPARTMENT**

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# SPECIALISED MSC IN FOOD & WINE MANAGEMENT

## OVERVIEW

Occitanie is a renowned French region overseas for producing and trading wine, food and delicatessen of excellence. The MSc in Food and Wine Management prepares students for an international management career in the industry of Food and Wine. It offers students a true local and global experience in the campus based in Montpellier, South of France.

The curriculum put a special focus on the digital transformation of the industry and on the importance of a multi-cultural approach.

## PROGRAMME OUTLINE

### INDUCTION



SEPTEMBER

#### WELCOME TO MONTPELLIER INDUCTION SEMINAR

A series of events and courses facilitating integration within the school :

French as a foreign language courses, intercultural seminars and various events.

### AUTUMN SEMESTER



OCTOBER – DECEMBER

#### FUNDAMENTALS OF MANAGEMENT (24 ECTS)

- › Advanced strategic marketing
- › Cross cultural management
- › Digital marketing
- › Global marketing management
- › International human resources management
- › Strategic management
- › Soft skills development

### WINTER/SPRING SEMESTER



JANUARY – JUNE

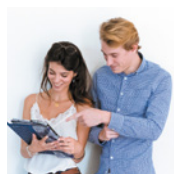
#### SPECIALISATION IN WINE & FOOD (15 ECTS)

- › Food and wine industry: actors, markets & business models
- › Impact of digital, CSR, managerial innovation, internationalization on the sector
- › Food and wine marketing
- › Certification in wine
- › Event management

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### CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

### MASTER THESIS (30 ECTS/SEPTEMBER-AUGUST)



#### BUSINESS PROJECTS (21 ECTS)

- › Entrepreneurial project\*
- › StratMe'Up\*\*
- › Optional: field trips and visits

#### \* ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

#### \*\* STRATME'UP

This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

#### SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



## OVER THE COURSE OF THE YEAR YOU WILL:

- › Explore the different way to transpose these knowledge and expertise to the food and wine industry.
- › Discover the inner functioning and specificities of the local markets, the new digital trends, the design and organisation of the main actors.



## CAREER OPPORTUNITIES

- › Product manager
- › Brand manager
- › Import-export positions
- › Commercial representative
- › Communication manager
- › Food and wine shop manager
- › Event manager
- › ...



## KEY FACULTY MEMBERS

- › DR FRANK CELHAY
- › DR LEO DANA
- › FRANK BENOIT

## PRACTICAL INFORMATION



DURATION: 10 MONTHS



LANGUAGE: ENGLISH



TUITION FEES:

- › 13 900 € (for the entire programme)
- › Individual scholarships may apply (up to 2000 € scholarship according to admission results)

ECTS CREDITS : 90

COMPLETE THE ONLINE APPLICATION:

- › <http://bit.ly/MBS-Application-MSc>

ENTRY REQUIREMENTS:

The MSc is opened to all students and do not require prior general or technical knowledge related to the subjects

- › An undergraduate degree (Bachelor's degree or equivalent or Baccalaureat + 3-year study of higher education according to professional and academic results)
- › English test:  
Montpellier Business School English test (free)  
or TOEFL (at least 80/120)  
or IELTS (at least 6.0/9)  
or TOEIC (at least 785/990)  
Candidates with previous english studies are exempted

YOU WILL BE REQUIRED TO UPLOAD THE FOLLOWING DOCUMENTS:

- CV
- Copies of degrees and academic transcripts
- A copy of your identification (e.g. passport)
- Photo (jpeg)

SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW

(via video conference)



CONTACT US:

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# SPECIALISED MSC IN TOURISM & HOSPITALITY MANAGEMENT

## OVERVIEW

Montpellier attracts more than 5 million tourists each year. Quite naturally, Montpellier has developed a complex and diverse ecosystem in the industry of tourism and hospitality.

Students will develop their general management skills and explore the different way to transpose these knowledge and expertise to the tourism and hospitality industry.

## PROGRAMME OUTLINE

### INDUCTION



SEPTEMBER

#### WELCOME TO MONTPELLIER INDUCTION SEMINAR

A series of events and courses facilitating integration within the school :

French as a foreign language courses, intercultural seminars and various events.

### AUTUMN SEMESTER



OCTOBER – DECEMBER

#### FUNDAMENTALS OF MANAGEMENT (24 ECTS)

- › Advanced strategic marketing
- › Cross cultural management
- › Digital marketing
- › Global marketing management
- › International human resources management
- › Strategic management
- › Soft skills development

### WINTER/SPRING SEMESTER



JANUARY – JUNE

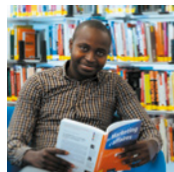
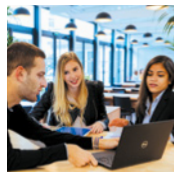
#### SPECIALIZATION IN FINTECH, BLOCKCHAIN & CRYPTOCURRENCIES (15 ECTS)

- › Hospitality and tourism: actors, markets & business models
- › Digitalisation & sustainability in hospitality & tourism
- › Event management

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### CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

### MASTER THESIS (30 ECTS/SEPTEMBER-AUGUST)



#### BUSINESS PROJECTS (21 ECTS)

- › Entrepreneurial project\*
- › StratMe'Up\*\*
- › Optional: field trips and visits

#### \* ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

#### \*\* STRATME'UP

This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

#### SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



## PRACTICAL INFORMATION

 DURATION: 10 MONTHS

 LANGUAGE: ENGLISH

 TUITION FEES:

- › | 13 900 € (for the entire programme)
- › | Individual scholarships may apply (up to 2000 € scholarship according to admission results)

ECTS CREDITS : 90

COMPLETE THE ONLINE APPLICATION:

- › | <http://bit.ly/MBS-Application-MSc>

ENTRY REQUIREMENTS:

The MSc is opened to all students and do not require prior general or technical knowledge related to the subjects

- › | An undergraduate degree (Bachelor's degree or equivalent or Baccalaureat + 3-year study of higher education according to professional and academic results)
- › | English test:  
Montpellier Business School English test (free)  
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or IELTS (at least 6.0/9)  
or TOEIC (at least 785/990)  
Candidates with previous english studies are exempted

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- Copies of degrees and academic transcripts
- A copy of your identification (e.g. passport)
- Photo (jpeg)

SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW

(via video conference)



## OVER THE COURSE OF THE YEAR YOU WILL:

- › | Discover the inner functioning and specificities of tourism and hospitality markets, the new trends, the design and organisation of the main actors.



## CAREER OPPORTUNITIES

Graduates may reach management and marketing positions in a wide selection of organisations including:

- › | Airlines
- › | Hotels and restaurants
- › | Clubs
- › | Event organisations
- › | Cruise lines
- › | Cultural attractions
- › | Tourism organisations
- › | ...



## KEY FACULTY MEMBERS

- › | DR JAWAD SYED SHAHZAD
- › | DR AVIRAL TIWARI
- › | DR MUHAMMAD SHABHAZ
- › | DR PAUL CHIAMBARETTO
- › | FRANK BENOIT



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# BECOMING AN EXPERT IN **BUSINESS & OPERATIONS MANAGEMENT**

›   MSc in <b>LEAN OPERATIONS MANAGEMENT</b> .....	28
›   MSc in <b>SUPPLY CHAIN MANAGEMENT</b> .....	30
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›   <b>SPECIALISED MSc in DATA SCIENCES, BIG DATA &amp; ARTIFICIAL INTELLIGENCE</b> .....	38



# MSC IN LEAN OPERATIONS MANAGEMENT

## OVERVIEW

Add innovation and project management skills to your resume and become the future leader of continuous improvement, customer experience and operational excellence. Within this diverse curriculum, you are exposed to a wide variety of key aspects such as principles, tools, structured approaches, challenges and management insights in order to acquire a genuine continuous improvement mindset.

## PROGRAMME OUTLINE

### INDUCTION



SEPTEMBER

#### WELCOME TO MONTPELLIER INDUCTION SEMINAR

A series of events and courses facilitating integration within the school:  
French as a foreign language courses, intercultural seminars and various events.

### AUTUMN SEMESTER



OCTOBER – DECEMBER

#### FUNDAMENTALS: PROCESSES CHANGE, INNOVATION, CUSTOMER FOCUS, CULTURES (14 ECTS)

- › | Lean management
- › | Strategic management
- › | Operations & supply chain management
- › | Soft skills development

### WINTER/SPRING SEMESTER



JANUARY – JUNE

#### ADVANCED: PROCESSES CHANGE, INNOVATION, CUSTOMER FOCUS, CULTURES (25 ECTS)

- › | Advanced innovation management
- › | Agile project management
- › | Digital change
- › | Organisational behaviour & change management
- › | Lean Six Sigma
- › | Design thinking
- › | Business ethics & CSR
- › | Sustainability & digital transformation

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### CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

### MASTER THESIS (30 ECTS/NOVEMBER - SEPTEMBER)

#### INTERNSHIP | PROFESSIONAL EXPERIENCE

At the end of their courses, students will have to find & complete an internship or professional project (4 to 6 months), in France or abroad, providing them with the ability to apply learned concepts and skills.

#### BUSINESS PROJECTS (21 ECTS)

- › | Entrepreneurial project\*
- › | StratMe'Up\*\*

#### \*ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

#### \*\*STRATME'UP

This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

#### SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



## OVER THE COURSE OF THE YEAR YOU WILL:

- › Rely on various structured approaches (Lean Operations Management, Six Sigma) to improve organisational processes by removing wastes and non-value-added activities.
- › Lead and support changes through continuous improvement initiatives.
- › Formalise management practices identified during Kaizen workshops into work procedures.
- › Lean to rearrange the workplace to facilitate continuous improvement (5S approach).



## CAREER OPPORTUNITIES

- › Customer experience director
- › Operational excellence director
- › Business unit director
- › Quality manager
- › Lean manager
- › Innovation manager
- › Continuous improvement manager
- › Project manager
- › Continuous improvement consultant
- › Change management consultant
- › ...



## KEY FACULTY MEMBERS

- › DR CYRIL FOROPON
- › DR RAMESHWAR DUBEY

## PRACTICAL INFORMATION



**DURATION: 18 MONTHS**  
including 4-6 months of internship



**LANGUAGE: ENGLISH**



**TUITION FEES:**

- › 13 900 € (for the entire programme)
- › Individual scholarships may apply (up to 2000 € scholarship according to admission results)

**ECTS CREDITS : 90**

**COMPLETE THE ONLINE APPLICATION:**

- › <http://bit.ly/MBS-Application-MSc>

**ENTRY REQUIREMENTS:**

The MSc is opened to all students and do not require prior general or technical knowledge related to the subjects

- › An undergraduate degree (Bachelor's degree or equivalent or Baccalaureat + 3-year study of higher education according to professional and academic results)
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or TOEFL (at least 80/120)  
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**YOU WILL BE REQUIRED TO UPLOAD THE FOLLOWING DOCUMENTS:**

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- Copies of degrees and academic transcripts
- A copy of your identification (e.g. passport)
- Photo (jpeg)

**SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW**

(via video conference)



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# MSC IN SUPPLY CHAIN MANAGEMENT

## OVERVIEW

Supply chain management is at the core of every business model and strategy of organisations. Companies like Apple, Amazon, Samsung, Toyota or Ikea have built their competitive advantage by making supply chain the main part of their business models.

They have created value and innovations for their customers by orchestrating their logistics and supply in an efficient and collaborative manner.

## PROGRAMME OUTLINE

### INDUCTION



SEPTEMBER

#### WELCOME TO MONTPELLIER INDUCTION SEMINAR

A series of events and courses facilitating integration within the school :

French as a foreign language courses, intercultural seminars and various events.

### AUTUMN SEMESTER



OCTOBER – DECEMBER

#### FUNDAMENTALS OF MANAGEMENT (24 ECTS)

- › | Lean management
- › | Strategic management
- › | Operations and supply chain management
- › | Advanced innovation management
- › | Agile project management
- › | Digital change
- › | Soft skills development

### WINTER/SPRING SEMESTER



JANUARY – JUNE

#### SUPPLY CHAIN MANAGEMENT (15 ECTS)

- › | Global supply chain
- › | Purchasing & supply chain
- › | Sustainable supply chain

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### CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

### MASTER THESIS (30 ECTS/SEPTEMBER-AUGUST)



#### BUSINESS PROJECTS (21 ECTS)

- › | Entrepreneurial project\*
- › | StratMe'Up\*\*

#### \* ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

#### \*\* STRATME'UP

This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

#### SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



## PRACTICAL INFORMATION

 DURATION: 10 MONTHS

 LANGUAGE: ENGLISH

 TUITION FEES:

- › | 13 900 € (for the entire programme)
- › | Individual scholarships may apply (up to 2000 € scholarship according to admission results)

ECTS CREDITS : 90

COMPLETE THE ONLINE APPLICATION:

- › | <http://bit.ly/MBS-Application-MSc>

ENTRY REQUIREMENTS:

The MSc is opened to all students and do not require prior general or technical knowledge related to the subjects

- › | An undergraduate degree (Bachelor's degree or equivalent or Baccalaureat + 3-year study of higher education according to professional and academic results)
- › | English test:  
Montpellier Business School English test (free)  
or TOEFL (at least 80/120)  
or IELTS (at least 6.0/9)  
or TOEIC (at least 785/990)  
Candidates with previous english studies are exempted

YOU WILL BE REQUIRED TO UPLOAD THE FOLLOWING DOCUMENTS:

- CV
- Copies of degrees and academic transcripts
- A copy of your identification (e.g. passport)
- Photo (jpeg)

**SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW**

(via video conference)



## OVER THE COURSE OF THE YEAR YOU WILL:

- › | Acquire core concepts, processes and strategies for managing global supply chains.
- › | Learn how to organize, monitor and synchronize intra and inter-organisational processes and how to create value from the logistic and supply chain.



## CAREER OPPORTUNITIES

- › | Supply chain manager
- › | Project manager
- › | Production scheduler
- › | Supply chain coordinator
- › | Logistics supplier manager
- › | Operational planning coordinator
- › | Supply chain consultant
- › | Logistics coordinator
- › | ...



## KEY FACULTY MEMBERS

- › | DR AMESHWAR DUBEY
- › | DR CYRIL FOROPON
- › | DR CHARBEL JABBOUR
- › | DR BEATRIZ JABBOUR



CONTACT US:  
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# MSC IN INTERNATIONAL BUSINESS

## OVERVIEW

With the MSc in International Business you will embark on a learning journey to acquire specialised skills, develop a multinational leadership perspective and gain the experience needed to become an international manager.

## PROGRAMME OUTLINE

### INDUCTION



SEPTEMBER

#### WELCOME TO MONTPELLIER INDUCTION SEMINAR

A series of events and courses facilitating integration within the school :

French as a foreign language courses, intercultural seminars and various events.

### AUTUMN SEMESTER



OCTOBER – DECEMBER

#### COMPREHENSIVE INTERNATIONAL STRATEGY CURRICULUM (24 ECTS)

- › | International business
- › | Global marketing management
- › | Cross cultural management
- › | International human resources management
- › | International entrepreneurship
- › | Introduction to big data & business analytics
- › | Soft skills development

### WINTER/SPRING SEMESTER



JANUARY – JUNE

#### ADVANCED INTERNATIONAL STRATEGY (15 ECTS)

- › | International supply chain management
- › | Corporate social responsibility
- › | Specialisation track international business model developer

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### CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

### MASTER THESIS (30 ECTS/NOVEMBER - SEPTEMBER)

#### INTERNSHIP | PROFESSIONAL EXPERIENCE

At the end of their courses, students will have to find & complete an internship or professional project (4 to 6 months), in France or abroad, providing them with the ability to apply learned concepts and skills.

#### BUSINESS PROJECTS (21 ECTS)

- › | Entrepreneurial project\*
- › | StratMe'Up\*\*

#### \* ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

#### \*\* STRATME'UP


This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

#### SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



## PRACTICAL INFORMATION

 **DURATION: 18 MONTHS**  
including 4-6 months of internship

 **LANGUAGE: ENGLISH**

 **TUITION FEES:**

- › | 13 900 € (for the entire programme)
- › | Individual scholarships may apply (up to 2000 € scholarship according to admission results)

**ECTS CREDITS : 90**

**COMPLETE THE ONLINE APPLICATION:**

- › | <http://bit.ly/MBS-Application-MSc>

**ENTRY REQUIREMENTS:**

The MSc is opened to all students and do not require prior general or technical knowledge related to the subjects

- › | An undergraduate degree (Bachelor's degree or equivalent or Baccalaureat + 3-year study of higher education according to professional and academic results)
- › | English test:  
Montpellier Business School English test (free)  
or TOEFL (at least 80/120)  
or IELTS (at least 6.0/9)  
or TOEIC (at least 785/990)  
Candidates with previous english studies are exempted

**YOU WILL BE REQUIRED TO UPLOAD THE FOLLOWING DOCUMENTS:**

- CV
- Copies of degrees and academic transcripts
- A copy of your identification (e.g. passport)
- Photo (jpeg)

**SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW**

(via video conference)



## OVER THE COURSE OF THE YEAR YOU WILL:

- › | Recognise the tools and techniques needed to become an international leader.
- › | Understand corporate social responsibility and design sustainable strategies.
- › | Engage in collaboration with participants from all over the world.



## CAREER OPPORTUNITIES

- › | International business
- › | Development manager
- › | Director of import export
- › | Branch director
- › | International project manager
- › | Country manager
- › | International sales manager
- › | Purchasing manager
- › | ...



## KEY FACULTY MEMBERS

- › | PR PAUL MARTIN
- › | DR OKSANA GREBINEVYCH
- › | DR FRANK LASCH
- › | DR MEENA ANDIAPPAN



**CONTACT US:**  
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# MSC IN MANAGEMENT THROUGH DESIGN

## OVERVIEW

The MSc in Management through Design blends the original designers' way of thinking and creating with the management strategies and market value creation challenges to forge efficient innovative solutions.

The design process involves observations, interviews, interactions with the users/customers to empathize with them, to define the real underlying issues and to discover unmet needs within the context and constraints of a particular situation. This approach frames the opportunity and scope of innovation, generating creative ideas, testing and refining solutions.

## PROGRAMME OUTLINE

### INDUCTION



SEPTEMBER

#### WELCOME TO MONTPELLIER INDUCTION SEMINAR

A series of events and courses facilitating integration within the school:  
French as a foreign language courses, intercultural seminars and various events.

### AUTUMN SEMESTER



OCTOBER – DECEMBER

#### FUNDAMENTALS OF MANAGEMENT (24 ECTS)

- › Advanced strategic marketing
- › Consumer psychology & behavior
- › Digital marketing
- › Sustainable innovation development
- › Digital change
- › Graphic design & brand communication
- › Soft skills development

### WINTER/SPRING SEMESTER



JANUARY – JUNE

#### DESIGN & MANAGEMENT (15 ECTS)

- › Design thinking certification
- › Design, technology & prototyping
- › Business design

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### CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

### MASTER THESIS (30 ECTS/SEPTEMBER-AUGUST)



#### BUSINESS PROJECTS (21 ECTS)

- › Entrepreneurial project\*
- › StratMe'Up\*\*

#### \* ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

#### \*\* STRATME'UP

This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experienced professionals.

#### SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



## OVER THE COURSE OF THE YEAR YOU WILL:

- › Explore the different way to use design methodology for the purpose of problem solving in a business or social setting.
- › Learn methodologies used by designers to solve complex design problems.
- › Put a special focus on the digital transformation of the industry and the importance of a multi-cultural approach.



## CAREER OPPORTUNITIES

Armed with solid management foundations, graduates may find positions in the field of:

- › Consulting
- › Research and development
- › Business development
- › Innovation management
- › Team management
- › Creativity and design
- › Digital transformation
- › ...



## KEY FACULTY MEMBERS

- › DR DENIS LESCOP
- › DR FRANK CELHAY
- › DR CARLOS SANCHEZ

## PRACTICAL INFORMATION



DURATION: 10 MONTHS



LANGUAGE: ENGLISH



TUITION FEES:

- › 13 900 € (for the entire programme)
- › Individual scholarships may apply (up to 2000 € scholarship according to admission results)

ECTS CREDITS : 90

COMPLETE THE ONLINE APPLICATION:

- › <http://bit.ly/MBS-Application-MSc>

ENTRY REQUIREMENTS:

The MSc is opened to all students and do not require prior general or technical knowledge related to the subjects

- › An undergraduate degree (Bachelor's degree or equivalent or Baccalaureat + 3-year study of higher education according to professional and academic results)
- › English test:  
Montpellier Business School English test (free)  
or TOEFL (at least 80/120)  
or IELTS (at least 6.0/9)  
or TOEIC (at least 785/990)  
Candidates with previous english studies are exempted

YOU WILL BE REQUIRED TO UPLOAD THE FOLLOWING DOCUMENTS:

- CV
- Copies of degrees and academic transcripts
- A copy of your identification (e.g.passport)
- Photo (jpeg)

**SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW**

(via video conference)



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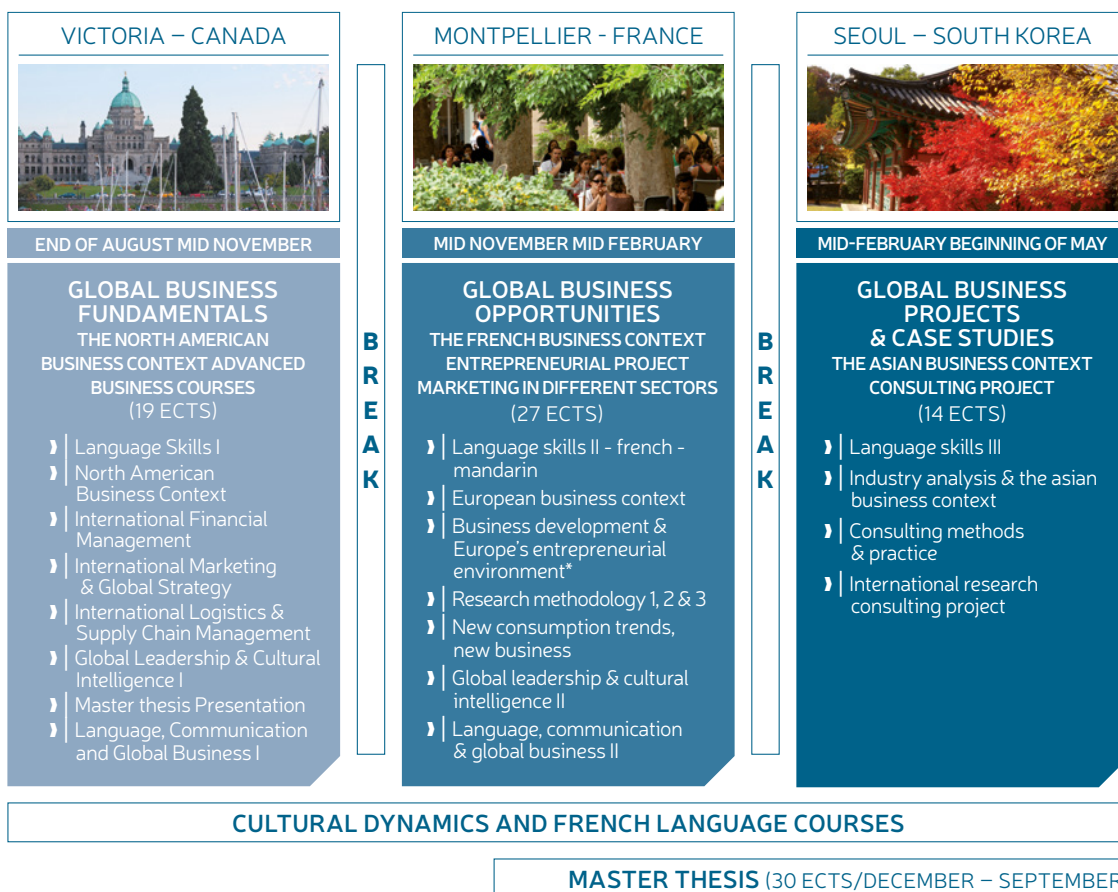
# MSC IN GLOBAL BUSINESS

## A TRI CONTINENTAL PROGRAMME WITHIN ONE YEAR

### OVERVIEW

The ambition of the 3 prestigious business schools is to train a future generation of international managers. You will start your studies at the Victoria University (UVIC), Canada, then you will continue the programme at Montpellier Business School, France, and finally at the Sungkyunkwan University (SKKU), Seoul, South Korea, for 3 months in each university and in any country for the 4 to 6-months professional practice.

## PROGRAMME OUTLINE



### GLOBAL BUSINESS EXPERIENCE | GLOBAL INTERNSHIP

At the end of their courses, students will have to find & complete an internship or professional project (4 to 6 months), in France or abroad, providing them with the ability to apply learned concepts and skills.

### ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

### STRATME'UP

This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

### SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



## OVER THE COURSE OF THE YEAR YOU WILL:

- › Acquire a “global mind-set” that facilitates decision-making and increases effectiveness in leading change in international contexts.
- › Deal with the challenges faced by international business.
- › Understand the comparative socio-economic environments of North America, Europe and Asia.



## CAREER OPPORTUNITIES

- › Director or manager of international operations
- › Director or manager of transport
- › International brand manager
- › Supply chain director
- › International marketing director
- › International product manager
- › International events director
- › Purchaser, purchase manager, purchase director
- › International human resources manager
- › ...



## KEY FACULTY MEMBERS

- › DR YAN SHEN (VICTORIA, CANADA)
- › DR IGNACE NG (VICTORIA, CANADA)
- › DR DENIS LESCOP (MONTPELLIER, FRANCE)
- › DR SANG HOON NAM (SEOUL, SOUTH KOREA)
- › DR PETER VON STADEN (SEOUL, SOUTH KOREA)

## PRACTICAL INFORMATION



**DURATION: 18 MONTHS**  
including 4-6 months of internship



**LANGUAGE: ENGLISH**



**TUITION FEES:**

- › 16 500 € (for the entire programme)
- › Individual scholarships may apply (up to 2000 € scholarship according to admission results)

**ECTS CREDITS : 90**

**COMPLETE THE ONLINE APPLICATION:**

- › <http://bit.ly/MBS-Application-MSc>

**ENTRY REQUIREMENTS:**

The MSc is opened to all students and do not require prior general or technical knowledge related to the subjects

- › An undergraduate degree (Bachelor's degree or equivalent or Baccalaureat + 3-year study of higher education according to professional and academic results)
- › English test:  
Montpellier Business School English test (free)  
or TOEFL (at least 80/120)  
or IELTS (at least 6.0/9)  
or TOEIC (at least 785/990)  
Candidates with previous english studies are exempted

**YOU WILL BE REQUIRED TO UPLOAD THE FOLLOWING DOCUMENTS:**

- CV
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- A copy of your identification (e.g. passport)
- Photo (jpeg)

**SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW**

(via video conference)



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# SPECIALISED MSC IN DATA SCIENCE, BIG DATA & ARTIFICIAL INTELLIGENCE

## OVERVIEW

Data Science is an interdisciplinary field pertaining to processes able to extract knowledge or insights from data; be it structured, unstructured, or semi-structured data.

Coupled with Artificial Intelligence, Data Science can deliver more efficiently a vast array of solutions to find appropriate and meaningful information from those huge pools of data.

## PROGRAMME OUTLINE

### INDUCTION



SEPTEMBER

#### WELCOME TO MONTPELLIER INDUCTION SEMINAR

A series of events and courses facilitating integration within the school :

French as a foreign language courses, intercultural seminars and various events.

### AUTUMN SEMESTER



OCTOBER – DECEMBER

#### FUNDAMENTALS OF MANAGEMENT (24 ECTS)

- › Strategic management
- › Digital marketing
- › Advanced innovation management
- › Information technology & value creation
- › Big data and analytics
- › Digital change
- › Soft skills development

### WINTER/SPRING SEMESTER



JANUARY – JUNE

#### DATA SCIENCE, BIG DATA & ARTIFICIAL INTELLIGENCE (15 ECTS)

- › Advanced big data & analytics
- › Artificial intelligence & machine learning
- › New trends & business models

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### CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

### MASTER THESIS (30 ECTS/SEPTEMBER-AUGUST)



#### BUSINESS PROJECTS (21 ECTS)

- › Entrepreneurial project\*
- › StratMe'Up\*\*

#### \*ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

#### \*\* STRATME'UP

This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

#### SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



## PRACTICAL INFORMATION

 DURATION: 10 MONTHS

 LANGUAGE: ENGLISH

 TUITION FEES:

- › | 13 900 € (for the entire programme)
- › | Individual scholarships may apply (up to 2000 € scholarship according to admission results)

ECTS CREDITS : 90

COMPLETE THE ONLINE APPLICATION:

- › | <http://bit.ly/MBS-Application-MSc>

ENTRY REQUIREMENTS:

The MSc is opened to all students and do not require prior general or technical knowledge related to the subjects

- › | An undergraduate degree (Bachelor's degree or equivalent or Baccalaureat + 3-year study of higher education according to professional and academic results)
- › | English test:  
Montpellier Business School English test (free)  
or TOEFL (at least 80/120)  
or IELTS (at least 6.0/9)  
or TOEIC (at least 785/990)  
Candidates with previous english studies are exempted

YOU WILL BE REQUIRED TO UPLOAD THE FOLLOWING DOCUMENTS:

- CV
- Copies of degrees and academic transcripts
- A copy of your identification (e.g. passport)
- Photo (jpeg)

**SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW**

(via video conference)



## OVER THE COURSE OF THE YEAR YOU WILL:

- › | Discover, understand and use the subtlety of Data Science, Big Data and Artificial Intelligence in the design of everyday business.
- › | Explore the different ways Data Science, Big Data and Artificial Intelligence can improve decision making in a business or a social setting.



## CAREER OPPORTUNITIES

- › | Big data expert
- › | Data scientist
- › | Data analyst
- › | Business intelligence analyst
- › | Business analytics manager
- › | Data management consultant
- › | Database administrator/ manager
- › | ...



## KEY FACULTY MEMBERS

- › | DR DENIS LESCOP
- › | DR SHIVAM GUPTA
- › | DR SEBASTIANO DELRE



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